



CLARKE WEDDINGTON

Art Director

EXPERIENCE

ART DIRECTION INTERN

Argonaut

New York, NY

June 2025 - August 2025

- ◆ Contributed to the ideation and design of engaging social media campaigns and posts
- ◆ Redesigned thumbnails and profile imagery across social platforms to elevate visual consistency and brand identity
- ◆ Worked cross-functionally with other interns to assist in the development of design projects

MARKETING INTERN

Siebert Williams Shank & Co. LLC.

New York, NY

June 2022 - August 2022

- ◆ Developed visually compelling internal communication materials to effectively convey key messages
- ◆ Conceptualized and designed quarterly report booklets while crafting clear, engaging copy to support key messaging

PUBLIC RELATIONS MANAGER

Gravity Magazine

Miami, FL

June 2020 - December 2023

- ◆ Assisted in the developing projects by approving photoshoot proposals, finalizing model selection to ensure they follow and fit the brand, and monitor productivity throughout each project
- ◆ Acted as lead graphic designer by creating spreads for print and assisting others on their pages
- ◆ Developed communication plans and assist in creating press kits
- ◆ Produced articles for the physical magazine and website

EDUCATION

M.S. IN BUSINESS

Art Direction, VCU Brandcenter

2024-2026

B.S. IN PUBLIC RELATIONS

University of Miami

2019-2023

AWARDS

- ◆ 2024 Gold Addy - Student Digital Creative Technology
- ◆ 2023 Future Lions Shortlist
- ◆ 2021 & 2022 The Lagrant Foundation Scholarship Program

SKILLS

Adobe Illustrator

Midjourney

Adobe Photoshop

G-Suite

Adobe Premiere Pro

Microsoft Office

Adobe Indesign

Runway

Adobe After Effects

Procreate

ASK ME ABOUT

- ◆ The best restaurants and beaches in Miami
- ◆ My opinion on the current landscape of television and media
- ◆ How much I miss playing competitive volleyball
- ◆ Fantasy novels

CONTACT

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